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Abu Garcia

Ambassadeur & Morrums Reels

To place your order just make your selections and provide your personal information below using our Secure order form. Or, you may e-mail, fax or call-in your order or credit card information @ 714-846-6452, long distance and out of state users please go for the toll free line 1-800-823-4243.



BRAND SPANKING NEW! Abu Garcia has added to their Morrums line of reels with the introduction of the 6600. I've got 'em on order, and surely just as the other Morrums are in short supply these will be perpetually backordered as well. If this is the reel you've been waiting for please place your order ASAP. I have a limited quantity of all the other Morrums in stock, at this time. **ALSO**, there's a new

Ambassadeur in stock: the 5600 Anti Backlash. Reel below for details.



Abu Garcia has just introduced a product that will make a lot of folks better fishermen. The new 5600AB (anti-backlash...or is that always backordered?) uses a new simple, effective and reliable mechanism for eliminating backlash! This incredible new reel eliminates the need for an "educated thumb" by instantly sensing the first sign of lose line on the spool, and then automatically applying just enough spool control to prevent backlash. The 5600AB is the first baitcast reel you can actually cast with your thumb in the air! It's a simple, straightforward design that really works. You can disengage the mechanism if you like, and still utilize the features of this reels excellent centrifugal force brake.



This is an exceptional reel for all anglers. The most experienced angler will reap some dandy benefits, too. Casting into the wind, under docks are no problem. This thing is well worth having in your arsenal. The 5600AB works best with lures of 1/2 ounce or heavier, and 12 lb. or heavier string. To help you make the most of your new reel, Abu Garcia is including a free instructional video to help you get started "fishing thumbless." They've even included a casting plug to help you get out there and practice your cast.

Ambassadeur 5600 AB @ \$99.95 11.3 ounce weight, 205 yard capacity for 12 lb. line, 5.3:1 gear ratio.



Abu Garcia The Original Ambassadeur Here's America's number one



reel. The Ambassadeur has long been the first choice of serious bassers. They demanded strength, good drags, and reliability. I first started using these reels bass fishing in Texas and Florida. When I migrated back to CA they were a natural for calico and sand bass. I've also taken several yellowtail up to 18 pounds using these reels (with 10 and 12 line no less). The multi-disk drag system is very, very good. In fact, it's good enough to catch tuna

or yellowtail reliably. I've known of folks who have used 40 lb. line on 6500's, hammered way down on the drags, and caught tuna to 30 lbs. That's a pretty impressive feat for a reel of this price and size. The reels cast effortlessly, and are very resistant to backlash. I personally own several Abu Garcia reels, I've been very happy with them over the course of several "hard-use" years. For instance my own old 6500 has been with me since my Texas days, has been used extensively fishing the salt, has seen poor maintenance, and still is performing very, very, well. Folks, that's over ten years of use! And, the new C3's are even better.

Ambassadeur 4600 C3 @ \$69.95 9.2 ounce weight, 170 yard capacity for 10 lb. line, 5.3:1 gear ratio.

Ambassadeur 5500 C3 @ \$69.95 9.5 ounce weight, 205 yard capacity for 12 lb. line, 5.3:1 gear ratio.

Ambassadeur 6500 C3@ \$79.95 10.5 ounce weight, 155 yard capacity for 20 lb. line, 5.3:1 gear ratio, line-out alarm.



Ambassadeur Big Game Collection

The **6500 & 7500 CT Ambassadeur** Big Game reels are designed to handle the assault of gear smashing blues, flying tarpon and bruising tuna. These are serious reels, built for powerful fish and the destructive environment they live in. These are super strong, tough reels designed to give anglers the advantage no matter what or where they fish. These all metal reels are as tough as they look. They're finished in beautiful black and chome, featuring rugged corrosion-proof frames and Swedish cut brass

gears that can take the punishment any fish can dish out. Deep inside each reel are three stainless steel bearings with the guts to deliver solid smooth, big water performance year after year, and under the most grueling conditions imaginable.

Every reel features a corrosion resistant non-slip spool with a reinforced micro-groove design to keep big fish from slipping the ine on the spool. There are five different models to choose from, levelwind and non-levelwind options. All reels feature counter balanced power handles, line out alarm, and the worlds' most powerful drag system. This reel is the "standard" on the East Coast. California anglers are just starting to discover the superiority of Ambassadeur's design. Sounds reminiscent of our slow discovery of cedar plugs out here. Try one, you'll like it.






Ambassadeur 6500CT @ \$139.95 non-levelwind, 3 bearings, 13.8 ounce weight, 190 yard capacity for 17 lb. line, 5.3:1 gear ratio. (levelwind available 6500CL & high speed 6500HCL @ 6.3:1 ratio)

Ambassadeur 7500CT@ \$179.95 non-levelwind, 3 ball bearings, 21.7 ounce weight, 270 yard capacity for 20 lb. line, 5.3:1 gear ratio.(levelwind available 7000CL)

** I finally bit the bullet and bought myself a 6500CT. I was able to load almost 300 yards of P-Line 15 lb. line on the reel. It's very ruggedly built, an all metal constructed product, and very comfortable to fish. Casting properties are quite nice, among the best you'll encounter in reels less than about \$180. This reel is a real sleeper. Great casting, very good construction, fine drags, metal - not plastic - construction. Could be one of the nicest 15 lb. reels to ever fish bass or sculpin. But, judging by what I've learned from some of the folks fishing the South East, don't count the reel out when it comes to taking school size tuna either. I can hardly wait...*

Ambassadeur Big Game Collection

Image	Prod. No.	Bearings	Gear Ratio	Capacity	MSRP
	6500HCL	2BB + 1RB	6.3:1	190/17	\$154.95
	6500CL	2BB + 1RB	5.3:1	190/17	\$149.95

	6500CT	2BB + 1RB	5.3:1	190/17	\$149.95
	7000CL	3BB	5.3:1	270/20	\$199.95
	7500CT	3BB	5.3:1	270/20	\$199.95



Ambassadeur Tournament Reels

My newest favorite reel series is the Ambassadeur Tournament Series: 3600, 5600 and 6600. I've really hammered a lot of quality yellows with my little 5600, and my 3600 has been nothing less than superb fishing light line for bass. If you haven't fished with an Ambassadeur, you owe it to yourself to give one a try. You'll get dual use if you're a freshwater fisherman. But, if you only fish the salt, be secure that the Ambassadeur's will hold up to the punishment very, very well.

Common Features: one piece aluminum frame with corrosion resistant finish, instant auto reverse, FastCast thumbbar, titanium nitride plated line guide.



Ambassadeur T3600C @ \$129.95 3 bearings, 9.3 ounce weight, 105 yard capacity for 12 lb. line, 6.3:1 gear ratio.

Ambassadeur T5600C @ \$144.95 3 bearings, 10 ounce weight, 175 yard capacity for 12 lb. line, 5.3:1 gear ratio.

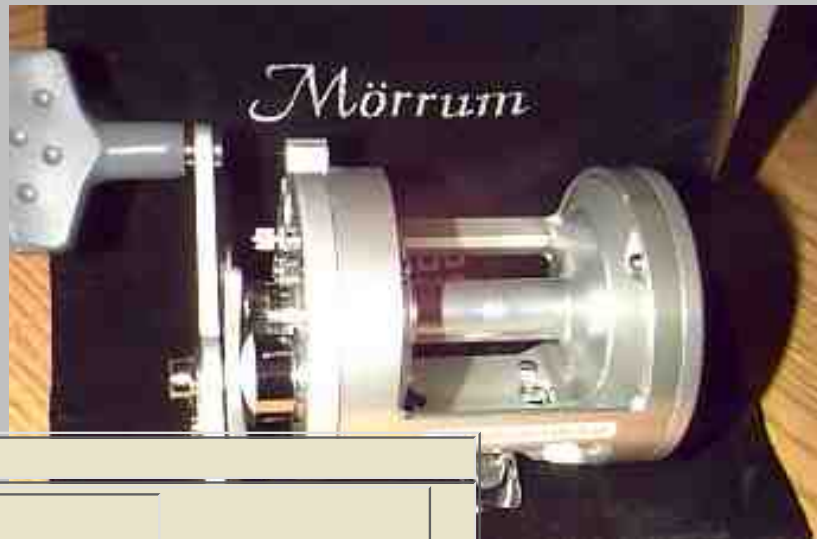
Ambassadeur T6600C @ \$154.95 3 bearings, 10.5 ounce weight, 195 yard capacity for 14 lb. line, 5.3:1 gear ratio, line-out alarm.



The finest baitcasting reel ever built, the new Morrum series has arrived. That's a pretty bold statement, but it's true, the Morrum is simply the finest reel of it's type you will ever buy. I've never seen such precise tolerances in a reel. This is something only Ambassadeur could produce. Simple, elegant, precise, and very, very strong. These are surely some very expensive reels, but they are in a class above anything else produced at this time. You've got to feel them, crank the handle, hold the things, to really get an idea of just how special this reel is. Being the best Ambassadeur makes, you can count on their uncompromising dedication to perfection. It's a lifetime

reel, in the best Swedish tradition of quality workmanship and functionality.

Common features: one piece extruded aluminum frame and anodized non-slip spool, anti-distortion (ADS) technology, instant auto reverse, triple cross level wind (3600, 5600), double injection FastCast thumbbar, up to five stainless steel bearings, titanium nitride plated line guide, line out alarm, serialized for identification.



Ambassadeur Morrum							
Image	Prod. No.	Bearings	Gear Ratio	Capacity	MSRP	CharkBait Price	Order Quantity
	M3600C	4BB + 1RB	5.1:1	120/12	\$214.95	\$189.95	
	M5600C	4BB + 1RB	5.1:1	175/14	\$219.95	\$199.95	
	M6600CL	4BB + 1RB	5.1:1	220/17	\$229.95	\$209.95	
	M7700CT	3BB	5.2:1	300/20	\$284.95	\$249.95	
	M7700CL	3BB	4.1:1	300/20	\$284.95	\$249.95	

The Morrums have been hard to come by since their introduction. I'm doing my best to maintain a solid inventory on these reels. But, there are times.... The above prices **include your choice of line** as listed below (include Ande to the list also) **and USPS Priority 3 day shipping.**

For what it's worth. I bought myself a 7700 and 5600 last year when the Morrum reels first came out. I fished 'em hard this year. I've taken several albacore to over 26# with the 7700, and loved every minute of it. And the 5600 is by far my favorite bass reel in my own arsenal. Casting performance is superb, and the drags have been confidence inspiring. The reels have performed great, and I'm a very happy owner.

**Reel Fill-Up**

CharkBait can prepare your new reel for immediate fishing, using our new high-speed line winding service. Choose from either Berkley Big Game Clear or PLine Sea Blue. Please specify line and test on your order.

Berkley Big Game or ANDE		PLine Sea Blue	
15-20 lb.	.025/yard	15-20 lb.	.03/yard
30 lb.	.0325	30-40 lb.	.04
40 lb.	.035	50 lb.	.06
50 lb.	.04		
60 lb.	.045		
80 lb.	.055		

Now that you've made your selections, all you have to is fill out the form below. If you experience any difficulty or do not get a confirming e-mail back within 24 hours, please call, toll free at: 1-800-823-4243, or [e-mail](#) me. For some audio assistance please click [here](#).

Name:	
Email: Phone: Fax:	
Shipping Address:	
City, State, Zip:	
Date:	
How did you hear about CharkBait!?:	friend advertising (please specify below) message board
other:	
Method of Payment: Name as it appears on card: Account Number: Expiration Date:	Visa Master Charge American Express Discover Check

<p>List Items of Interest From Other Pages:</p>	<p>If you would like to have your new reel filled using our high speed line winding equipment please indicate your selection of line above.</p>
	<p>Submit form or call toll free @ 1-800-823-4243</p>



Any questions? Please e-mail CharkBait!

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The CharkSite is produced by [Mark Smith](#) (a.k.a. Chark).

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Thank you for visiting, participating, and for your support.

It is sincerely appreciated.

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All posted prices are subject to change without notice. Shipping is not included unless otherwise stated, and no warranties are offered or implied beyond those of the respective manufacturers. Don't hold me liable for any typographical errors. We reserve the right to refuse service to anyone. And, shirts and shoes are required for service... I think that about covers it.

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